



Florence County Health Department

501 Lake Ave PO Box 410 Florence, Wisconsin 54121 715-528-4837
A.Seibold, RN, MS Health Officer/Director



FOR IMMEDIATE RELEASE

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Ally Kalkofen
Florence County Health Department
715.528.4837
akalkofen@florencecountywi.gov

NATIONAL BREAST CANCER AWARENESS MONTH

October is National Breast Cancer Awareness Month. In 2022 it is estimated that 287,850 new cases of invasive breast cancer will be diagnosed in women in the United States. In Wisconsin, 5,380 women will be diagnosed with breast cancer in 2022. Excluding cancers of the skin, breast cancer is the most frequently diagnosed cancer in women. It's the second-leading cause of cancer death in American women (after lung cancer) according to the American Cancer Society. For now, the best way we have to find breast cancer early – when it's small and has not spread – is for women to get regular mammograms and continue to do so as long as they're in good health. An annual physical with your healthcare provider for all women is recommended. The U.S. Preventive Services Task Force recommends the following breast cancer screening guidelines:

- Women between the ages of 40 and 49 with an increased risk for breast cancer due to family history, genetic disorder or other factors should speak with their doctor about screenings.
- Women ages 50 to 74, should get a mammogram every 2 years.

If you or someone you know is in need of breast cancer screening and does not have health insurance coverage, contact Florence County Health Department (Ally Kalkofen) at 715.528.3427 for more information on the Wisconsin Well Woman Program (WWWP) or visit our website at <https://florencewipublichealth.com/>. The WWWP helps women who have little or no health insurance get screening for breast cancers at no charge.

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