



Public Health
Prevent. Promote. Protect.
Florence County
Health Department

Florence County Health Department

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[**Florence, WI**] – **NEW MENTAL HEALTH HOTLINE 988**, where you are just three numbers away from help at all times. 988 is accessible to anyone, 24/7, who may have thoughts of suicide, is experiencing a mental health or substance use crisis, and/or are having any other kind of emotional distress. 988 will allow individuals to have access to trained crisis counselors, no matter where you live in the US, 24/7, at the dial of three numbers. 988 is an easy way to remember where help can be found. The 988 Lifeline helps thousands of struggling people overcome suicidal crisis or mental-health related distress every day.

Florence Health Department's public health nurse, Ally Kalkofen states "988 is a simple way to remember how to access help in all mental health situations. Just like individuals remembering 911, 988 is following that same direction in the midst of mental health issues skyrocketing. This is game changing for the future of mental health resources & help".

For more information, Florence County Health Department can be reached at 715-528-4837, located in the Courthouse at 501 Lake Avenue or visit our website at <https://florencewipublichealth.com>. Open Monday through Thursday from 8:00 a.m. - 4:30 p.m.

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Connecting You to a **Better Life!**