



Florence County Health Department

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NEWS RELEASE

3/10/2022

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[Florence, WI] –

The Wisconsin Well Woman Program, Florence County Health Department, and Marshfield Clinic are partnering to provide breast cancer screenings to women in rural areas of Wisconsin on Wednesday, April 13, 2022. The Mobile Mammography Unit will be parked at NWTC Aurora from 10:00 a.m.-3:00 p.m. “This event is for all women, and is answering a need for services to be available to women who may not be able to take an entire day off for travel to essential screenings,” said Ann Huntoon, RN, Northern Regional Coordinator of The Wisconsin Well Woman Program.

The Wisconsin Well Woman Program (WWWP), is administered by the Wisconsin Department of Health Services and is funded by the Centers for Disease Control and Prevention (CDC) and the National Breast and Cervical Cancer Early Detection Program (NBCCEDP). “This program serves women ages 45-64 who live in Wisconsin and who are uninsured or under-insured and also meet the program limits for income,” said Huntoon. “The program provides funding for women to receive breast and cervical cancer screenings free of charge.”

While any woman may be receive a mammogram, those qualifying women who wish to enroll in the WWWP may do so on-site the day of the event. Limited appointments are available. Please call 800-942-3822 or 715-221-6086 to register for a mammogram. To learn more about WWWP and for enrollment prior to the event, please contact Ann Huntoon, RN, Northern Regional Coordinator at 715-369-6119 or e-mail: ahuntoon@co.oneida.wi.us. “Early detection is key to successful treatment of breast cancer,” states Huntoon. “The risk of breast cancer increases with age, so do yourself and your family a favor and sign up for your annual screening, brought to your community.”

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